

Beyond the Obvious



Insurance as a College Major

80

colleges and universities in the U.S. offer degrees in insurance or risk management.

Celebrity/Athlete Insurance

\$27 million

the amount of the insurance policy written for Jennifer Lopez's backside, leaving Kim Kardashian's behind in the rear view mirror at a mere \$21 million.



Niche Markets



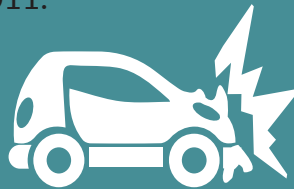
\$100 million

the value of the insurance policy on the Mona Lisa as reported by Guinness World Records.

Auto Insurance

10 million

the number of automobile accidents reported by the National Safety Council in 2011.



Drones and Insurance



7 million

Number of non-military drones estimated to be in operation in the U.S. by the end of 2015. So who pays if they crash?

Insurance and Catastrophic Events

\$72.3 billion

Hurricane Katrina: cost of the most expensive insurance loss from a natural disaster in recent history. (2005/Swiss Re)



Cybersecurity and Insurance

\$38.5 billion



the estimated financial damage from MyDoom, considered the most expensive computer virus of all times, and one of the reasons why insurance for cyber breaches is in high demand.

Most Unusual Insurance Claim

1 year



the prison sentence handed down to a woman who sued a Virginia Cracker Barrel restaurant for a \$500,000 insurance settlement after claiming she found a dead mouse in her soup. An investigation revealed the mouse had been placed in the soup after it was served to the