



## Exhibitor Email Service Specifications

If you are providing a custom HTML promotion, please follow the specifications below.

- Width: 640px
- Maximum Height: 1500px
- You can provide links within the promotion, but we cannot attach documents to the email.
- Make sure that your HTML code is valid. You can use the w3c validator at: [https://validator.w3.org/#validate\\_by\\_upload+with\\_options](https://validator.w3.org/#validate_by_upload+with_options)
- The footer of your email must contain the following:
  - "You are receiving this promotion because you are a current NAMIC 127<sup>th</sup> Annual Convention registrant."
  - Company Contact Information
  - A place for unsubscribe information. NAMIC will add this link before your test email is sent.

If you are not providing a custom HTML promotion, you can select from our templates below. Click on a template to view a larger image with specifications.

- [Template #1](#)
- [Template #2](#)
- [Template #3](#)

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