

# MEMBER GUIDE TO NAMIC ENGAGEMENT OPPORTUNITIES

How to Make the Most of Your Association





## **DEAR NAMIC MEMBER:**

A defining characteristic of the National Association of Mutual Insurance Companies is its reliance on association members to be active participants in all aspects of the organization. It is this fundamental member-driven and member-governed foundation that sets NAMIC apart from similar organizations. It is always what provides strength and fortitude so we can conquer whatever challenges lie ahead, significantly increasing the impact we have on regulatory bodies and in the local, state, and federal policy environments in which we operate.

The diverse NAMIC membership guides the association in all its core functions, engaging directly in compelling advocacy and policy issues, helping develop new products and services, or shaping the curriculum of our high-caliber educational programming. Perhaps most importantly, NAMIC would not be the influential industry association that it is today if not without the participation of members such as yourself.

We hear consistently from NAMIC member leaders that among their most rewarding experiences are those where they have been directly involved with one or more of NAMIC's committees, task forces, or working groups. There truly is something for everyone when it comes to participation and that's what this guide is all about. It's to help you find the right fit for your skills, experience, and passion. Whether your interests lie in policy, advocacy, education, or strategic planning, NAMIC offers the opportunity for direct engagement. You have a unique opportunity to lean into NAMIC and embrace all that it has to offer you, as an individual and as a representative of the property/casualty insurance industry. Your participation matters. It is our hope you will join your industry colleagues in contributing your time and expertise as a member of a committee, task force, or working group.

This is your association and your opportunity to make it even better. Thank you!

Sincerely,

Neil Alldudge
Neil Alldredge

President & CEO

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## **EXECUTIVE LEADERSHIP GROUPS**

As a member-driven trade association, member company executive leadership provides the direct and ongoing oversight of NAMIC's mission and operations. That executive-level leadership ensures a close alignment between association purpose and achievements, and it has accounted for the growth and high retention of members over many years. Those serving on NAMIC executive boards and committees are elected following nominations from current leadership groups within NAMIC and terms of service typically extend for three years.

## NAMIC BOARD OF DIRECTORS

#### **Purpose**

The Board governs the trade association, its affiliated/controlled entities, and all activities as it promotes the interests of the members of the association.

### **Value Proposition**

To ensure the NAMIC vision, mission, shared values, and strategic focus areas are fulfilled.

## Responsibilities

- Approve the vision, mission, values, strategy, and business plans of the association;
- Assess performance on financial and other objectives;
- Ensure appropriate compliance, risk management, and ethical behavior;
- · Assess its own effectiveness in fulfilling its Board responsibilities; and
- Hire and oversee chief executive management.

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Additional Staff Liaisons: Shannon Ollikainen

## PROPERTY CASUALTY CONFERENCE BOARD

#### **Purpose**

Representing NAMIC's multi-line insurance company members, the board provides direction and oversight over value-added programs such as education, information-sharing opportunities, and products/services that member companies can access to continually improve their business operations.

### **Value Proposition**

Provides leadership in identifying and defining the strategies and initiatives that are part of the conference strategy business plan each year, including technical educational seminars, strategic leadership and networking opportunities, and products/services, such as arbitration and benchmarking.

## Responsibilities

- Fulfilling the legal requirements for board membership and governance, including the duties of due care, loyalty, and disclosure;
- Becoming familiar with the NAMIC and PCC governing structures and documents and the policies, programs, and activities of the conference and association;
- Representing the interests of the entire membership of the conference in board discussions, decisions, and actions; developing an increasing awareness of the needs and views of the membership;
- Participating with other conference board directors in establishing policies for the conference and in monitoring performance and compliance with such policies;
- Attending regularly scheduled and special meetings of the conference board, the conference, or NAMIC – attendance/participation at three board meetings and at least two NAMIC events per year is expected;
- Preparing for each conference board meeting using the agenda and materials supplied and requesting additional information if necessary; and
- Participating in the discussion, decisions, and actions of the conference board, making personal knowledge and experience available as appropriate and encouraging free and open discussion of the business of the conference.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org

Additional Staff Liaison: Shannon Ollikainen

## **EXECUTIVE LEADERSHIP GROUPS**

## **FARM MUTUAL CONFERENCE BOARD**

## **Purpose**

Address the issues, interests, and needs of its members emphasizing education, communication, and planning to enhance their expertise, integrity, and future opportunities.

## **Value Proposition**

Strengthen its member companies by promoting leadership, education, industry-related communication, and value-added services for farm mutuals currently holding NAMIC membership.

## Responsibilities

- Approve the mission and purpose of the Farm Mutual Conference;
- Support staff in the development of conference-related items included in the strategic and business plans; understand and question the assumptions upon which the plans are based; and reach an independent judgment as to the probability of realizing the goals and objectives of the plans;
- Review the conference's financial objectives, actions, performance, and status, including budget versus actual results;
- Monitor performance against plans, including operating results, on a regular basis and the contributions/performance of association staff assigned to conference business;
- Ensure ethical behavior and compliance with laws, regulations, and the association's governing documents;
- Assess its effectiveness in fulfilling these and other board responsibilities;
- Serve as a sounding board for association staff assigned to the conference; and
- Perform other such functions as required by law or assigned to the board by the NAMIC Board of Directors or from the association's governing documents.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org

Additional Staff Liaison: Shannon Ollikainen

## NAMIC PAC BOARD OF TRUSTEES

## **Purpose**

The NAMIC PAC Board of Trustees governs the NAMIC Political Action Committee. The board of trustees is comprised of 16 voting members and one ex-officio member approved annually by NAMIC's Board of Directors. The NAMIC PAC trustees are empowered to set policy with respect to expenditures made by NAMIC PAC to support federal and state candidates and to approve the fundraising strategy to raise PAC funds.

### **Value Proposition**

The NAMIC PAC Board of Trustees governs NAMIC PAC. NAMIC PAC provides the opportunity for NAMIC members interested in the U.S. political system and the future of the property/casualty insurance industry to contribute by directing political support to candidates for federal and state offices who have demonstrated their beliefs in free enterprise and other principles to which this industry is dedicated and who support policy issues impacting NAMIC's member companies and policyholders.

## Responsibilities

- Approve the vision, mission, values, strategy, budget, and political involvement plans for the association;
- Assess performance on fundraising and contributions to candidates; and
- Measure its own effectiveness in fulfilling its board responsibilities.

Chief Staff Liaison: Jimi Grande, Senior Vice President – Federal & Political Affairs, jgrande@namic.org
Additional Staff Liaison: Kristin Eichhorn

## **EXECUTIVE LEADERSHIP GROUPS**

## NAMIC INSURANCE COMPANY, INC. (NAMICO) BOARD OF DIRECTORS

#### **Purpose**

The NAMICO Board of Directors represents the interests of the shareholder owners of NAMICO, including those of its parent company NAMIC and NAMIC member companies.

#### **Value Proposition**

To ensure NAMICO faithfully adheres to its purpose as a key provider of important insurance coverage for NAMIC members and their business partners, as well as a highly valued NAMIC member benefit.

#### Responsibilities

- Approve the mission and strategic plans of the company, as well as the annual business goals;
- Oversee the performance of company compliance and enterprise risk management;
- Review and evaluate the company's performance on key financial and performance metrics;
- Provide input and guidance as to the company's growth plans and future products; and
- Retain and review the progress of the executive management team.

Chief Staff Liaison: Jen Hamilton, President & CEO, jhamilton@namicinsurance.com

Additional Staff Liaisons: Shannon Ollikainen

## **GROUP INSURANCE TRUSTEES**

## **Purpose**

The Group Insurance Trust exists to fund and maintain a program of group life, accident, disability, vision, dental, voluntary insurance, and other similar benefits for the employees of NAMIC member companies.

## **Value Proposition**

As fiduciaries, the trustees must act in the best interests of beneficiaries of the trust and see to its sound financial and operational management. As plan administrator, the trustees manage the plan according to the plan document.

#### Responsibilities

- Establish appropriate rules and regulations for administration of the trust;
- Invest and reinvest plan assets;
- Construe the provisions of the trust document itself;
- Engage providers and approve expenditures for services provided to the trust; and
- Keep accurate and complete records and provide reports to participants.

Chief Staff Liaison: Jonathan Rodgers, Vice President – Finance, jrodgers@namic.org

Additional Staff Liaisons: Shannon Ollikainen

The policy development process is the backbone of NAMIC's core mission as an advocacy association. Having clear, actionable positions on the issues facing the property/casualty insurance industry today allows NAMIC's Government Affairs Department to craft executable and effective advocacy strategies. Some associations spend millions of dollars on consultants and lobbyists only to have these resources sit idle as the association is unable or unwilling to craft a policy position representing its members' view. Not so with NAMIC. To form such positions, NAMIC leverages perspectives and views from across the full spectrum of the association's membership through its policy development groups. This is what has allowed NAMIC to become the leading voice of the industry at the state, national, and international levels.

## TYPES OF POLICY DEVELOPMENT GROUPS

Ultimately, the NAMIC Board of Directors sets all policy for the association. But, as a part of belonging to a truly member-driven organization, all NAMIC members have an opportunity to provide critical input as policy is being formed and recommended. In addition to providing a forum for member companies to share their experience and expertise, participation in a policy group provides a deeper knowledge and understanding of the issues and affords the opportunity to stay abreast of recent developments. Membership on a policy development group is also a key way that NAMIC demonstrates value and fosters overall participation of member companies in the association's activities. There are four types of policy development groups:

## COMMITTEES

Committees are formal, permanent groups tasked specifically with making recommendations on a broad cross section of policy positions for the association to the NAMIC Board of Directors. They are officially chartered by the Board; have a set, non-substitutable membership; have member company chairpersons; typically have term limits or a rotation schedule; and have regular in-person meetings. Committees also help guide NAMIC's day-to-day policy agenda within the confines of approved Board policy positions on issues. NAMIC currently has two policy committees:

- Federal Affairs
- State Affairs

### COUNCILS

Councils are issue-themed standing groups that help guide the association's thinking on specific topics. They provide recommendations on policy related to their issue focus to the committees listed previously or sometimes directly to the NAMIC Board of Directors. Councils are also officially chartered, have non-substitutable membership, and conduct regular inperson meetings. NAMIC currently has five councils:

- Accounting and Finance
- Automated Vehicle
- Policy Research
- Tax
- Workers' Compensation

## **WORKING GROUPS**

Working groups are issue-themed policy development groups. More informal, they do not have charters, can be created by NAMIC staff as needed, have no set number of participants, and do not require regular in-person meetings. Typically used for rapid reaction to specific legislative or regulatory initiatives and guided by NAMIC Board-approved policy, working groups can formulate and recommend specific policy recommendations to the various committees or the Board as needed. NAMIC currently has 11 working groups:

- Advanced Aviation Advisory
- American Law Institute
- Auto
- Data Security and Privacy
- Drone
- Flood

- International
- Legal/Amicus Filing
- Market Regulation
- NAIC
- Natural Catastrophe
- TRIA
- Underwriting Freedom

## **TASK FORCES**

Task forces are temporary groups formed to address specific and discrete problems or issues. The nature of the problem or issue will dictate much of the structure, function, and communication needs of any given task force. These policy groups can be set up by the NAMIC Board, any policy working group, or NAMIC staff should the need arise. Once the problem or issue is solved/resolved, task forces are typically disbanded. NAMIC currently has three active task forces:

- Cyber Insurance
- Medicare Lien
- HUD Litigation

## COMMITTEES

## FEDERAL AFFAIRS COMMITTEE

#### **Purpose**

Contribute to the association's policymaking process by guiding and recommending the development of policy principles and positions on overall federal-level legislative, regulatory, and political issues.

### **Value Proposition**

Enhance the impact of the association membership in the federal environment by developing awareness of membership policy needs and concerns, promoting membership interests, presenting association positions or proposals, and organizing membership influence on key decision-makers.

#### Responsibilities

- Monitor, advise, communicate, and impact proactively federal legal, legislative, and regulatory issues affecting the property/casualty insurance industry;
- Monitor current and emerging issues at the federal level impacting the industry, determine the priority level, and promote membership awareness:
- Make recommendations to the NAMIC Board of Directors and staff on association policies and practices that relate to federal public policy concerns, issues, and opportunities;
- Oversee and guide an effective overall federal legislative and regulatory advocacy strategy for the association; and
- Foster NAMIC membership participation in, awareness of, and interest in federal issues with the potential to impact the industry.

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## **STATE AFFAIRS COMMITTEE**

#### Purpose

Contribute to the NAMIC policymaking process by guiding development of policy principles and positions on state-level legal, legislative/regulatory, and political issues.

## **Value Proposition**

Enhance the impact of the association membership in the state environment by developing awareness of membership policy needs and concerns, promoting membership interests, presenting association positions or proposals, and organizing membership influence on key decision-makers.

#### Responsibilities

- Identify, evaluate, and analyze state-level political, regulatory, legal, and legislative issues, concerns, and opportunities of significance that could impact the business activities and performance of association members. Also recommend appropriate policy objectives for the association in this space;
- Make recommendations to the NAMIC Board of Directors and staff on association policies and practices that relate to state-level public policy concerns, issues, and opportunities;
- Develop legislative proposals based on association policy positions and recommend strategies to pursue passage in state legislatures to advance the business interests of the membership;
- Generate awareness of state legislative and regulatory issues and the legislative process across the NAMIC membership; and
- Actively support strategies that enhance cooperation with state-based insurance organizations whenever advisable or appropriate to address advocacy interests and opportunities impacting the NAMIC membership.

Chief Staff Liaison: Jon Schnautz, Assistant Vice President – State Affairs, jschnautz@namic.org

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**COUNCILS** 

## **ACCOUNTING & FINANCE COUNCIL**

#### **Purpose**

Provide expertise and guidance to the NAMIC membership and staff with respect to financial regulatory issues, including accounting, investments, risk-based capital, financial examination and analysis, receivership and insolvency, enterprise risk management, and other corporate structure and reporting issues.

## **Value Proposition**

Facilitate the tracking and analysis of the deliberations and pronouncements of any authoritative entity regulating or affecting insurance financial regulatory issues and help craft, refine, and recommend the association's positions and responses in this area.

## Responsibilities

- Provide regular opportunities for networking, education, and information-sharing and contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to financial regulations;
- Monitor and analyze the deliberations and pronouncements of any authoritative entity regulating or affecting insurance financial regulatory issues, including the National Association of Insurance Commissioners, the Financial Accounting Standards Board, the International Accounting Standards Board, the International Association of Insurance Supervisors, and regulatory representatives active in any of these organizations;
- Develop and issue commentaries and responses on the pronouncements or actions of an authoritative entity affecting the property/casualty insurance industry in the finance/accounting area;
- Advise and make policy recommendations to the State Affairs Committee, Federal Affairs Committee, or the NAMIC Board of Directors on relevant matters within its jurisdiction; and
- Foster NAMIC membership awareness of issues with the potential to impact the industry within the AFC's jurisdiction.

Chief Staff Liaison: Colleen Scheele, Public Policy Counsel – Financial & Tax Policy, cscheele@namic.org
Additional Staff Liaisons: Kate Salazar

## **AUTOMATED VEHICLE COUNCIL**

## **Purpose**

Provide a themed participation platform and informational resource for insurance professionals dealing with the emerging technology of automated vehicles.

## **Value Proposition**

Enable NAMIC members to formulate policy in response to the emergence of automated vehicle technology while being regularly apprised of developments and other regulatory or legislative policy issues that could affect their current or future operations.

## Responsibilities

- Provide regular opportunities for networking, education, issue experts and information-sharing and contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to automated vehicles;
- Identify and, where appropriate, evaluate federal- and state-level legislative and regulatory issues surrounding the emergence of automated vehicle technology;
- Analyze emerging concerns and opportunities that could impact the business activities and performance of association members and refer or recommend issue development or management for the association;
- Develop recommendations for formulating and adopting positions, programs, and policies in assigned areas.

Chief Staff Liaison: Tony Cotto, Director of Auto & Underwriting Policy, acotto@namic.org

**Tom Carol**, *General Counsel – Federal*, tkarol@namic.org

**Additional Staff Liaisons:** Anna Buhlinger

## COUNCILS

## **POLICY RESEARCH COUNCIL**

#### **Purpose**

Advise NAMIC's Government Affairs Department on relevant and emerging public policy issues on which the association's research assets should be focused and recommend topics for NAMIC's issue analysis policy paper series.

### **Value Proposition**

Provide members with an opportunity to suggest public policy topics with the potential to impact the property/casualty insurance industry for further analysis and ultimately enhance broad membership awareness and understanding of current and future policy issues. These issue analyses can be robust exploratory papers that help frame the questions that need to be answered or resolved on a given topic or can be used as a primer for policymakers to help educate and share an insurance perspective.

#### Responsibilities

- Meet annually to provide a list of potential topics for NAMIC's issue analysis policy paper series along with reasoning as to how the issues relate to the property/ casualty insurance industry;
- Prioritize urgency of policy issues to ensure that papers are written and distributed in a timely and effective manner;
- Help NAMIC staff identify experts and partners who might serve as meaningful sources of input for issue analysis authors during the writing process; and
- Foster NAMIC membership awareness of and interest in the policy research in which the association is engaged and the issue analysis papers the association has produced.

**Chief Staff Liaison: Erin Collins**, *Senior Vice President – State & Policy Affairs*, ecollins@namic.org **Jimi Grande**, *Senior Vice President – Federal & Political Affairs*, jgrande@namic.org

Additional Staff Liaison: Kate Salazar, Patrick McCarty

## **TAX COUNCIL**

#### **Purpose**

Contribute to the NAMIC policymaking process by assisting in the development of tax policy positions on the federal and state levels.

## **Value Proposition**

Provide the extensive council tax expertise to help proactively shape the association's positioning and messaging on tax issues. Monitor and engage in industry wide efforts related to advocacy, policy, or the development of essential tools such as tax models.

#### Responsibilities

- Provide regular opportunities for networking, education, and information-sharing and contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to financial regulation;
- Identify, evaluate, and monitor federal- and state-level tax issues;
- Analyze policy issues, concerns, and opportunities that could impact the business activities and performance of association members and recommend appropriate positions for the association;
- Develop recommendations about formulating and adopting taxrelated policies, programs, and practices; and
- Engage and encourage association membership to inform legislators and other policymakers about recent developments in insurance public policy and their implications for the industry.

Chief Staff Liaison: Colleen Scheele, Public Policy Counsel – Financial & Tax Policy, cscheele@namic.org
Additional Staff Liaisons: Erin Collins, Katherine Duveneck

**COUNCILS** 

## **WORKERS' COMPENSATION COUNCIL**

## **Purpose**

Contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to the workers' compensation line of business.

## **Value Proposition**

Add value to NAMIC member companies by providing a themed participation platform for workers' compensation professionals with regular opportunities for networking, education, and information-sharing. Contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to workers' compensation issues.

## Responsibilities

- Advise, communicate, and proactively monitor the impact of overlapping regulatory or legislative policy issues affecting the workers' compensation industry;
- Analyze emerging concerns and opportunities that could impact the business activities and performance of association members offering workers' compensation insurance and refer or recommend issue development or management for the association;
- Develop suggested policy principles or guidance/positions and recommend them to the NAMIC Federal Affairs and State Affairs committees and staff in areas of concern to workers' compensation writers;
- Provide educational opportunities through use of issue experts on key topics as determined by the WCC;
- Share best practices for handling workers'-compensation-specific challenges; and
- Develop recommendations about formulating and adopting positions, programs, and practices in assigned area.

Chief Staff Liaison: Andrew Pauley, Public Policy Counsel, apauley@namic.org

Additional Staff Liaisons: Anna Buhlinger

## **WORKING GROUPS**

## ADVANCED AVIATION ADVISORY WORKING GROUP

#### **Purpose**

Contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to the workers' compensation line of business.

#### **Value Proposition**

Use the committee's collective knowledge and experience with drones and drone regulations to develop a set of policy and regulatory goals for NAMIC education and advocacy on federal and state legal, legislative, and regulatory issues.

#### Responsibilities

- Monitor, advise, communicate, and proactively impact federal and state legal, legislative, and regulatory issues concerning drones that impact the mutual property/casualty insurance industry;
- Monitor current and emerging drone issues impacting the industry, determine the priority level, and promote membership awareness.
- Make recommendations to other NAMIC policy development committees as well as the NAMIC Board of Directors and staff on association policies and practices that relate to drone policy concerns, issues, and opportunities.
- Oversee and guide an effective overall federal and state legislative and regulatory advocacy strategy on drone issues for the association.
- Foster NAMIC membership participation in, awareness of, and interest in the development and implementation of drone issues that can impact the industry.

Chief Staff Liaison: Cate Paolino, Director of Public Policy, cpaolino@namic.org

**Additional Staff Liaisons: Tom Karol** 

## AMERICAN LAW INSTITUTE WORKING GROUP

#### **Purpose**

Obtain significant revisions to the proposed American Law Institute Restatement of Law, Liability Insurance and, if revisions are not made, seek through other means to eliminate or significantly diminish the application or use of the Restatement going forward.

## **Value Proposition**

Allow NAMIC members to play a major role in determining the direction of advocacy to ensure staff is pursing ALI Restatement solutions that have been developed and advised by the membership.

#### Responsibilities

- Engage with the Restatement reporters to educate them on the technical legal errors and misapplication of legal principles contained in the current Restatement draft;
- Enlist outside authorities and interest groups to provide broad and objective opposition to the Restatement;
- Engage with the senior leadership and general membership of the ALI to educate them on the problems and urge them to revise the Restatement: and
- Educate state legislators and jurists on the problems with the Restatement and preclude its application at the state level.

Chief Staff Liaison: Andrew Pauley, Public Policy Counsel, apauley@namic.org

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**WORKING GROUPS** 

## **AUTO WORKING GROUP**

#### **Purpose**

Provide subject matter expertise and guidance to NAMIC membership and staff on current legislative and regulatory policy issues affecting the auto insurance line, outside the autonomous vehicle space. Monitor, research, analyze, and evaluate proposals and trends in order to produce messaging, material, and strategic recommendations to NAMIC policy committees on these auto line issues.

## **Value Proposition**

Provide a platform to share information and enable NAMIC members to formulate association policy in response to legislative and regulatory challenges for the auto insurance line, outside the autonomous vehicle space. Enhance the impact of the association's responses to increasing attacks on underwriting freedom and cost drivers putting pressure on the auto insurance bottom line.

### Responsibilities

- Monitor, research, analyze, evaluate, and discuss developments across the spectrum of auto insurance line issues, outside the autonomous vehicle space;
- Identify priority issues for legislative and regulatory engagement to develop recommendations to the NAMIC Board of Directors, State Affairs Committee, Federal Affairs Committee, and staff;
- Develop and refine messaging on all identified key priority issues;
- Develop and refine materials needed to engage on all priority issues, including leave-behinds, research, position papers, and data;
- Identify opportunities to educate interested parties regarding developments in the auto insurance line;
- Serve as a coordinating group for the broader industry to ensure continuity of messaging and strategy across the country.

Chief Staff Liaison: Tony Cotto, Director of Auto and Underwriting Policy, acotto@namic.org

Additional Staff Liaison: Katherine Duveneck

## **DATA SECURITY AND PRIVACY WORKING GROUP**

### **Purpose**

Leverage the knowledge of NAMIC members' information security staffs to increase the association's subject matter expertise on cyber issues. Keep working group members apprised of major developments in the cybersecurity space.

### **Value Proposition**

Assist NAMIC Board of Directors, State Affairs Committee, and Federal Affairs Committee in formulating association policy regarding legislative and regulatory cybersecurity issues at the state and federal levels.

## Responsibilities

- Monitor and proactively impact federal and state legislative and regulatory issues involving cybersecurity that affect the property/ casualty insurance industry;
- Analyze regulatory and legislative developments and craft positions on evolving cyber legislation and issues;
- Make recommendations to relevant governing bodies and NAMIC staff on association policies and practices that relate to cyber public policy concerns, issues, and opportunities;
- Recommend opportunities, as appropriate, to shape the cyber debate in Congress and state legislatures in the interests of the membership; and
- Generate awareness and understanding for the broader association and NAMIC staff on cyber issues affecting the insurance industry.

Chief Staff Liaison: Cate Paolino, Director of Public Policy, cpaolino@namic.org

Additional Staff Liaison: Katherine Duveneck

## **WORKING GROUPS**

## DRONE WORKING GROUP

## **Purpose**

Add to the association's collective understanding of the issues and legal requirements involved with NAMIC members' and their policyholders' use of drones from operational and coverage perspectives. Keep members with an interest in drones and drone operations apprised of developments in the drone space.

#### **Value Proposition**

Utilize the group's collective knowledge and experience with drones and drone regulations to develop a set of policy and regulatory goals for NAMIC education and advocacy on federal and state legal, legislative, and regulatory issues.

#### Responsibilities

- Monitor and impact proactively federal and state legal, legislative, and regulatory issues concerning drones that impact the mutual property/casualty insurance industry;
- Monitor current and emerging drone issues impacting the industry, determine the priority level, and promote membership awareness;
- Make recommendations to other NAMIC policy development committees as well as the NAMIC Board of Directors and staff on association policies and practices that relate to drone policy concerns, issues, and opportunities;
- Oversee and guide effective federal and state legislative and regulatory advocacy strategies on drone issues for the association; and
- Foster NAMIC membership participation in, awareness of, and interest in the development and implementation of drone issues that can impact the industry.

Chief Staff Liaison: Tom Karol, General Counsel, Federal, tkarol@namic.org

Additional Staff Liaison: Jimi Grande

## **FLOOD WORKING GROUP**

## **Purpose**

Provide a platform for NAMIC's writers of flood insurance and participants in the National Flood Insurance Program's Write-Your-Own program to formulate policy positions and apprise NAMIC members of federal policy developments that impact the NFIP.

### **Value Proposition**

Give NAMIC's members a direct avenue to formulate NFIP reform principles and other policy guidance in an evolving regulatory environment.

### Responsibilities

- Monitor, advise, and communicate on NFIP-related issues that affect the mutual property/casualty insurance industry;
- Monitor current and emerging issues at the federal level that impact the NFIP;
- Communicate regularly on trends or other pertinent information stemming from congressional or other federal activity that could ultimately impact the NFIP; and
- Develop recommendations regarding the formulation and adoption of flood insurance policy positions to advocate for on Capitol Hill and within applicable federal agencies.

Chief Staff Liaison: Cate Paolino, *Director of Public Policy*, cpaolino@namic.org
Additional Staff Liaison: Alex Gleason

**WORKING GROUPS** 

## INTERNATIONAL WORKING GROUP

#### **Purpose**

Advise on the interests of the NAMIC membership on international standard-setting, regulatory, and trade issues affecting the regulation of property/casualty insurance companies internationally and in the United States.

### **Value Proposition**

Enhance the impact of the association membership in the international environment by developing awareness of membership policy needs and concerns, actively promoting membership interests, assertively presenting association positions or proposals, and organizing membership influence on key decision-makers relevant to international regulatory matters.

### Responsibilities

- Follow the deliberations and analyze pronouncements of any authoritative entity regulating or affecting insurance international regulatory and trade issues, including the International Association of Insurance Supervisors, the Financial Stability Board, the NAIC International Relations (G) Committee, the Global Federation for Insurance Associations, the Federal Insurance Office, and the United States Trade Representative;
- Develop and issue commentaries and responses on the actions of an authoritative entity affecting the property/casualty insurance industry;
- Advise and make recommendations to the State Affairs Committee, Federal Affairs Committee, and/or the Board of Directors on relevant matters within its jurisdiction; and
- Foster NAMIC membership participation in, awareness of, and interest in international issues with the potential to impact the industry.

Chief Staff Liaison: Colleen Scheele, Public Policy Counsel – Financial & Tax Policy, cscheele@namic.org

Erin Collins, Senior Vice President – State and Policy Affairs, ecollins@namic.org

Additional Staff Liaisons: Andrew Pauley, Katherine Duveneck, Kate Salazar

## **LEGAL/AMICUS FILING WORKING GROUP**

## **Purpose**

Examine prospective litigation for consideration of NAMIC support in amicus filings at a strategic level. Make recommendations for how and where NAMIC engages in amicus filings across the country.

## **Value Proposition**

Provide a forum for members to identify existing litigation that impacts NAMIC member interests that may need additional funding to continue, while also guiding the development of policy principles and positions on specific legal and regulatory issue questions.

## Responsibilities

- Identify, review, and consider active appellate litigation of interest to NAMIC members;
- Apply internal review standards; and
- Provide funding and other support, when appropriate, to further litigation determined to be important to the property/casualty insurance industry.

Chief Staff Liaison: Andrew Pauley, Public Policy Counsel, apauley@namic.org Additional Staff Liaisons: Erin Collins, Andrew Kirkner, Kate Salazar, Tom Karol

## **WORKING GROUPS**

## MARKET REGULATION WORKING GROUP

## **Purpose**

Advise NAMIC membership on market regulation initiatives put forth by the NAIC, state regulators, other bodies, and any regulatory concerns with the exception of financial or prudential issues. Provide expertise and guidance to NAMIC membership in areas including underwriting, claims practices, speed to market, rating and forms issues and filings, regulatory efficiency, distribution channels, market analysis and examinations, consumer affairs, innovation and technology, antifraud, market regulation model laws, and market data calls including NAIC MCAS. Keep NAMIC members with interest apprised of potential or emerging issues as they develop.

## **Value Proposition**

Enhance the impact of the association membership in the market regulation environment by developing awareness of membership policy needs and concerns, actively promoting membership interests, assertively promoting association positions or proposals, and organizing membership influence on key decision-makers relevant to market regulatory matters and emerging issues.

### Responsibilities

- Provide as-needed recommendations on positions NAMIC should take at the NAIC, state level, or other relevant body on any given issue in line with policy directives from the NAMIC board on market regulation issues;
- Solicit market regulatory information and policy analysis from any one of NAMIC's internal teams;
- Develop and issue commentary and other related responses on actions of an authoritative entity affecting the property/casualty insurance industry market regulation perspective;
- Participate in conference calls that NAMIC leads for potential activity on specified concerns;
- Allow for members of the working group with singular policy concerns to participate; and
- Coordinate with other NAMIC policy committees, councils, working groups, and task forces, as needed, to utilize synergies to achieve maximum advocacy potential for members.

Chief Staff Liaison: Andrew Pauley, Public Policy Counsel, apauley@namic.org

Additional Staff Liaison: Bri Dahl

**WORKING GROUPS** 

## **NAIC WORKING GROUP**

#### **Purpose**

Participate in previews and reviews of NAIC activities and meetings presented by NAMIC's internal NAIC team, which has staff designated to the NAIC committees that are relevant to the property/casualty insurance industry. As needed, help guide the NAMIC NAIC team's policy and advocacy approach to meetings and workstreams.

## **Value Proposition**

Full access to NAMIC's internal NAIC team, which is a team of policy experts that keep constant tabs on NAIC activities throughout the year. Members receive firsthand knowledge and analysis of proposals regulators are considering that could impact their business model.

#### Responsibilities

- Provide as-needed recommendations on positions NAMIC should take at the NAIC on any given issue in line with policy directives from the NAMIC Board;
- Solicit NAIC-related information and policy analysis from NAMIC's internal NAIC team;
- Participate in a conference call that NAMIC leads days before each NAIC meeting that prepares members for potential activity at that meeting; and
- Allow for working group members with a singular NAIC policy focus to participate as desired.

Chief Staff Liaison: Erin Collins, Senior Vice President - State & Policy Affairs, ecollins@namic.org

Kate Salazar, State & Policy Affairs Coordinator, ksalazar@namic.org

Additional Staff Liaisons: Andrew Pauley, Tony Cotto, Bri Dahl, Colleen Scheele, Cate Paolino

## **NATURAL CATASTROPHE WORKING GROUP**

#### **Purpose**

Provide expertise and guidance to the NAMIC membership and staff with respect to natural catastrophe issues, including resiliency, building codes, and other pre-disaster mitigation; state catastrophe funds; disaster response; and issues of flooding, wildfires, earthquakes, and other climate risks facing property/casualty insurers.

## **Value Proposition**

Provide a platform to enable NAMIC members to help formulate association policy in response to natural catastrophes while being regularly apprised of developments and regulatory or legislative policy issues that could affect their current or future operations.

#### Responsibilities

- Identify and evaluate federal- and state-level legislative and regulatory issues surrounding natural catastrophes;
- Provide regular opportunities for providing critical input and information-sharing to contribute to the NAMIC policymaking process by assisting in the development of policy positions on issues relevant to natural catastrophes;
- Develop recommendations to the NAMIC Board of Directors, State Affairs Committee, Federal Affairs Committee, and staff for formulating and adopting association positions, programs, and public policies on natural catastrophes; and
- Identify trends and opportunities for education on the importance of a strong and risk-based private insurance market.

Chief Staff Liaison: Cate Paolino, Director of Public Policy, cpaolino@namic.org

Additional Staff Liaisons: Alex Gleason

## **WORKING GROUPS**

## TRIA WORKING GROUP

## **Purpose**

Guide the association's efforts in support of maintaining a public-private partnership with the federal government to help the country manage the risk of terrorism, whether by maintaining the existing Terrorism Risk Insurance Act program or by making recommendations as appropriate for reshaping it.

#### **Value Proposition**

Provide a platform for NAMIC's commercial writers to formulate policy positions and be apprised of federal policy developments that impact the TRIA program.

## Responsibilities

- Make recommendations to the NAMIC Board of Directors,
   Federal Affairs Committee, and staff on association policies and practices that relate to the TRIA program;
- Oversee and guide an effective program reauthorization effort at the federal level as needed;
- Provide feedback and guidance on any regulatory advocacy needed involving the implementation of the TRIA program; and
- Provide industry perspective on any alternative solutions to the risk of terrorism other than the existing TRIA program, as needed.

Chief Staff Liaison: Cate Paolino, Director of Public Policy, cpaolino@namic.org

Additional Staff Liaison: Tom Karol, Katherine Duveneck

## UNDERWRITING FREEDOM WORKING GROUP

#### **Purpose**

Provide subject matter expertise and guidance to NAMIC membership and staff on current legislative and regulatory policy issues related to underwriting and risk-based pricing. Monitor, research, analyze, and evaluate proposals, studies, reports, and trends to produce messaging, materials, and strategic recommendations to NAMIC policy committees and Board of Directors on underwriting freedom issues.

## **Value Proposition**

Provide a platform to share information and enable NAMIC members to formulate association policy in response to legislative and regulatory challenges to underwriting freedom and risk-based pricing across property/casualty insurance products. Enhance the impact of the association's responses to attacks on actuarially supported rating factors that better enable insurers to match rate to risk.

#### Responsibilities

- Monitor, research, analyze, evaluate, and discuss proposed restrictions on underwriting and rating of property/casualty insurance products at the state and federal levels.
- Identify priority issues for legislative and regulatory engagement to develop recommendations to the NAMIC Board of Directors, State Affairs Committee, Federal Affairs Committee, and staff.
- Develop and refine messaging and responses to opposition on all identified key priority issues.
- Develop and refine materials needed to engage on all priority issues, including leave-behinds, research, position papers, and data.
- Identify public and private speaking and presentation opportunities to educate interested parties and potential allies on developments in insurance underwriting restrictions.
- Serve as a coordinating group for the broader industry to ensure continuity of messaging and strategy across the country.

Chief Staff Liaison: Tony Cotto, Director of Auto & Underwriting Policy, acotto@namic.org Additional Staff Liaison: Alex Gleason, Jon Schnautz

TASK FORCES

## **CYBER INSURANCE TASK FORCE**

#### **Purpose**

Leverage the knowledge of NAMIC members to increase the association's subject matter expertise on cyber risk issues.

## **Value Proposition**

Task Force members will assist NAMIC's State Affairs Committee, Federal Affairs Committee, and the NAMIC Board of Directors in formulating association policy regarding legislative and regulatory cybersecurity risk issues at the state and federal levels.

### Responsibilities

- Monitor, advise, communicate, and proactively impact federal and state legislative and regulatory issues involving cybersecurity risk insurance that affect the property/casualty insurance industry.
- Analyze regulatory and legislative developments and craft policies on evolving cyber risk insurance -related legislation and issues.
- Make recommendations to relevant government bodies and staff on association policies that relate to cyber risk insurance -related public policy concerns, issues, and opportunities.
- Recommend opportunities, as appropriate, to shape the cyber risk insurance -related debate in Congress and state legislatures across the country.
- Generate awareness and understanding for the broader association and staff on cyber risk insurance -related issues affecting the insurance industry.

Chief Staff Liaison: Tom Karol, General Counsel – Federal Affairs, tkarol@namic.org

Additional Staff Liaison: Andrew Pauley, Tony Cotto

## **HUD LITIGATION TASK FORCE**

## **Purpose**

Challenge judicially the existing Department of Housing and Urban Development's disparate impact rule and seek to have it struck down or limited in impact by the federal courts.

## **Value Proposition**

Engage and direct outside counsel in the strategy and execution of a federal court challenge to the HUD disparate impact rule.

## Responsibilities

- Monitor and proactively impact the HUD litigation to pursue member interests and board policy on the HUD rule;
- Make recommendations to the NAMIC Board of Directors and staff on developments and strategies concerning the HUD litigation; and
- Foster greater NAMIC membership interest and participation in the litigation.

Chief Staff Liaison: Tom Karol, General Counsel – Federal Affairs, tkarol@namic.org

Additional Staff Liaison: Andrew Pauley, Tony Cotto

## TASK FORCES

## **MEDICARE LIEN TASK FORCE**

#### **Purpose**

Examine and define the issue of Medicare recovery liens. The task force will determine the scope and impact of the liens as well as develop possible solutions to problems or concerns in the legislative and regulatory spaces.

### **Value Proposition**

Allow NAMIC members to play major role in determining the direction of advocacy to ensure staff is pursuing solutions to issues with Medicare recovery liens that have been developed and advised by the membership.

### Responsibilities

- Develop a better understanding of Medicare recovery liens and advise staff on the actions necessary to properly address the concerns of NAMIC membership;
- Hold quarterly meetings to advise NAMIC staff on the vetting of the issue and develop an action plan to address the issue;
- Assist in developing policy principles to guide NAMIC staff advocacy efforts;
- Assist in developing policy language to present to congressional staff that will serve as the basis for legislation to address the issue; and
- Make recommendations to the Federal Affairs Committee regarding the adoption of policy principles and policy language.

Chief Staff Liaison: Andrew Pauley, Public Policy Counsel, apauley@namic.org

Additional Staff Liaison: Tom Karol

## SPECIALTY GROUPS

## **COMPLIANCE COUNCIL**

#### **Purpose**

To provide a discussion and learning forum for member company compliance professionals to address mutual-specific and general insurance compliance issues, activities, and developments for member companies.

## **Value Proposition**

Offers a peer-to-peer forum for networking, education, and information-sharing; a means to contribute to compliance resources and assistance available to members; and an opportunity for members to work collaboratively with other NAMIC committees and working groups on matters or issues of shared interest or engagement, including the NAMIC Board and/or the Federal Affairs Committee or State Affairs Committee.

#### Responsibilities

- Advise and communicate to members on NAMIC's compliance resources and the impact of regulatory or legislative issues affecting compliance insurance professionals;
- Assist in the evaluation and improvement of current NAMIC resources and the development of new compliance resources;
- Advise NAMIC compliance staff on suggested compliance-related topics and issues for educational purposes and to assist compliance personnel;
- Make recommendations or provide guidance/opinion to the Federal Affairs and State Affairs committees and staff on association policies and practices in areas of concern to compliance insurance professionals; and
- Perform other duties and responsibilities as may be assigned to the council, from time to time, by the director of compliance, in consultation with the senior vice president of corporate affairs.

Chief Staff Liaison: Andrew Kirkner, General Counsel, akirkner@namic.org

Additional Staff Liaisons: Angela Stackhouse

## NAMIC MUTUAL INSURANCE FOUNDATION BOARD

## **Purpose**

To promote the funding and award of scholarships for insurance professional careers at the college/university level as a 501(c)3 entity.

## **Value Proposition**

To fund and provide grants, gifts, or contributions in money (scholarships) to schools, colleges, universities, or other institutions of learning for financial assistance to worthy students pursuing careers in the risk management or insurance industry.

## Responsibilities

- Lead fundraising for scholarships; and
- Approves the scholarship award recommendations proposed by the NAMIC Mutual Insurance Foundation selection committee.

Chief Staff Liaison: Sarah Schnettler, Senior Vice President – Member Experience, sschnettler@namic.org
Additional Staff Liaisons: Cathy Imus

## VALUE-ADDED AND SEMINAR PLANNING GROUPS

All committee meetings consist of one 90-minute vitural kick-off meeting, plus two to four 90-minute teleconferences/virtual meetings during a nine-month planning cycle.

## **CONVENTION PLANNING GROUP**

#### Purpose

To assist and help direct the development of a successful annual convention experience for members.

### **Value Proposition**

To gather insurance industry leaders and service partners as a means for strengthening NAMIC member companies, the property/casualty insurance industry, and individual relationships as part of the NAMIC community by:

- Recognizing meritorious company and company staff accomplishments/service;
- Educating attendees on important and/or current insurance business issues/topics;
- Providing network and business relationship development opportunities;
- Drawing attention to important insurance public policy/advocacy issues; and
- Providing peer-to-peer and regional networking opportunities.

#### Responsibilities

- Attend all meetings/teleconferences of the committee;
- Direct member company feedback regarding the convention;
- Review results of member satisfaction and overall execution of the past convention

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org
Additional Staff Liaisons: Jess Grider, Mackenzie Slater

FARM MUTUAL CONFERENCE COMMITTEES

## PROFESSIONAL FARM MUTUAL MANAGER OF THE YEAR SELECTION COMMITTEE

#### **Purpose**

Identify the Professional Farm Mutual Manager of the Year award recipient.

## **Value Proposition**

Recognize the accomplishments of an outstanding farm mutual manager.

## Responsibilities

- Meet by conference call to discuss the submitted nominations based on the selection process timeline;
- Review the merits of each nominee based on exceptional achievements in both the short term and the long term during his or her career; and
- Vote confidentially via an electronic survey.

Chief Staff Liaison: Lauren Holdcroft, Certification & Customized Programs Manager, Iholdcroft@namic.org

Additional Staff Liaison: Crista Hassett

## **FARM MUTUAL FORUM COMMITTEE**

#### **Purpose**

Assist the Farm Mutual Conference Board of Directors and staff in advancing the quality of the Farm Mutual Forum (and NAMIC educational events in general) and ensuring, to the greatest extent possible, the active participation of members in this and other member events.

## **Value Proposition**

Identify and suggest programs for the educational needs of farm mutual members, plans and conducts the Farm Mutual Forum annually.

#### Responsibilities

- Serve as the planning committee for the Farm Mutual Forum held annually (or as often as needed) to offer activities and experiences consistent with its purposes;
- Periodically review Farm Mutual Forum Planning Committee goals and update on an annual basis; and
- Annually review the effectiveness of the committee and the adequacy of its charter and recommend appropriate changes to the FMC Board for approval.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org
Additional Staff Liaison: Lauren Holdcroft, Jen Fritsch

FARM MUTUAL CONFERENCE COMMITTEES

## CERTIFICATION COMMITTEE

#### **Purpose**

Offer well-rounded training for leaders of farm and other small mutual insurance companies through the Professional Farm Mutual Manager Certification and the Farm Mutual Director Certification designations.

## **Value Proposition**

Assist the Farm Mutual Conference Board of Directors and NAMIC staff in preserving the quality of NAMIC programs in which a certification or designation is associated.

## Responsibilities

- Act as the governing body of the Professional Farm Mutual Manager designation and Farm Mutual Director Certification programs;
- Monitor and update, when necessary, course curriculum to meet the criteria of the designation and certification programs and keep current with changing member needs;
- Assist staff in monitoring that the curriculum is followed in states where the courses are being offered;
- Perpetuate the integrity of the programs and continue to monitor their success and recommend any necessary changes;
- Review periodically committee goals and update on an annual basis; and
- Review annually the effectiveness of the committee and the adequacy of its charter and recommend appropriate changes to the FMC Board of Directors for approval.

Chief Staff Liaison: Lauren Holdcroft, Certification & Customized Programs Manager, Iholdcroft@namic.org

Additional Staff Liaison: Crista Hassett

## LOSS CONTROL PLANNING COMMITTEE

## **Purpose**

Assist the NAMIC Conference Boards (Farm Mutual and Property/Casualty) and staff in ensuring the active participation of members in high quality educational events by providing loss control content expertise and consultation to NAMIC staff.

## **Value Proposition**

Provide loss control expertise and consultation to NAMIC to establish and promote education and information that serve the best interests of the association membership.

## Responsibilities

- Serve as the planning committee for the annual Agricultural Risk Inspection School;
- Identify the agenda topics and propose speakers (committee members may serve as Ag Risk Inspection School speakers when appropriate);
- Review Ag Risk Inspection School Planning goals and update on an annual basis;
- Review and update loss control products and provide information or support to other NAMIC departments on loss control issues; and
- Annually review the effectiveness of the committee and the adequacy of its charter and recommend appropriate changes to the PCC/ FMC Board for approval.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org
Additional Staff Liaison: Taylor Blankenship

PROPERTY CASUALTY CONFERENCE COMMITTEES

## MANAGEMENT CONFERENCE PLANNING COMMITTEE

## **Purpose**

Assists and helps direct development of a successful Management Conference (the "MC") experience for members.

## **Value Proposition**

Offer strategic leadership development opportunities and serve the interests of the PCC members and prospective members through education on important and/or current insurance business issues/topics, including leadership, strategy/innovation, economy/investments, and emerging trends.

## Responsibilities

- Review results of participation surveys and overall execution of recent MC's:
- Suggest changes and enhancements to the MC experience;
- Generate ideas for general sessions, keynote themes, and speakers;
- Develop conference program topics and identify or recommend possible speakers;
- Promote, wherever possible, MC attendance among members;
- Identify, recommend and whenever feasible, assist in MC; sponsorship development;
- Attend and participate in the MC and provide feedback of the experience; and
- Oversee selection for the annual Award in Innovation presented at the MC.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org
Additional Staff Liaison: Jess Grider, Mackenzie Slater

## COMMERCIAL AND PERSONAL LINES SEMINAR PLANNING COMMITTEE

#### **Purpose**

Assist in the development of industry-specific education and networking for commercial and personal lines professionals.

## **Value Proposition**

Provide event guidance in presenting the annual seminar focused on underwriting, product development, and emerging issues related to commercial and personal lines.

#### Responsibilities

- Assist in the development of the seminar strategy and program agenda;
- Participate in one in-person meeting per year, with three to four additional conference calls throughout the year;
- Provide networking and business relationship development opportunities;
- Update the membership on important insurance public policy/ advocacy issues; and
- Attend the annual seminar.

Chief Staff Liaison: Molly DiGiammarino, Director – Event Marketing & Content Development, mollyd@namic.org
Additional Staff Liaison: Crista Hassett

PROPERTY CASUALTY CONFERENCE COMMITTEES

## CLAIMS CONFERENCE PLANNING COMMITTEE

#### **Purpose**

Assists and helps direct staff development of a successful annual seminar focused on claim trends and issues, as well as claims department operations and management for property/casualty claims professionals.

## **Value Proposition**

Assist in the development of educational content that is innovative, reflective of the significant issues affecting the claims profession in the mutual insurance industry and useful in helping solve real-world problems faced throughout the target audience.

## Responsibilities

- Attend all meetings/teleconferences of the committee;
- Review results of participation surveys and overall execution of past events;
- Suggest changes and enhancements to the seminar experience;
- Generate ideas for general sessions, breakout sessions, presenter/speakers;
- Develop individual session topics and recommend speakers/presenters;
- Promote, wherever possible, seminar attendance among members;
- Identify, recommend and whenever feasible, assist in sponsorship development; and
- Personally participate in seminar and provide adequate feedback of experience.

Chief Staff Liaison: Crista Hassett, Senior Vice President – Events, Education, & Association Services, chassett@namic.org
Additional Staff Liaison: Taylor Blankenship

## **ARBITRATION COMMITTEE**

#### **Purpose**

To provide a forum for affordable resolution of subrogation disputes between signatory property/casualty insurance companies in the United States.

## **Value Proposition**

Enable a thorough review of the facts and make a recommendation to fellow panelists for a binding decision in a case.

### Responsibilities

- Prepare a written decision in each assigned case;
- Prepare sufficient copies of the decision for use during the arbitration hearing;
- Circulate an electronic copy of each decision to the arbitration administrator prior to or shortly after each hearing;
- Review annually the effectiveness of the committee and the adequacy
   of its charter and enact any changes as considered appropriate;
- Suggest and discuss rulebook modifications when appropriate.

Chief Staff Liaison: Denise Verona, Arbitration Program Administrator, dverona@namic.org

PROPERTY CASUALTY CONFERENCE COMMITTEES

## COMMUNICATIONS + MARKETING WORKSHOP PLANNING COMMITTEE

#### **Purpose**

Plan and promote the annual seminar focused on aspects of strategic public relations, corporate communications, and branding to improve the image of the property/casualty insurance industry.

## **Value Proposition**

Provide real-world industry insight into development of peer-led content and examples with the goal of allowing participants an opportunity to learn from each other.

## Responsibilities

- Review annually the effectiveness of the committee and the adequacy of its charter and propose appropriate changes to the NAMIC Property Casualty Board of Directors for approval;
- Develop and coordinate strategies and program agendas for the seminar;
- Attend one meeting per year, with four to five additional conference calls throughout the year; and
- Attend the annual seminar.

Chief Staff Liaison: Molly DiGiammarino, Director – Event Marketing & Content Development, mollyd@namic.org
Additional Staff Liaison: Crista Hassett

## AWARD IN INNOVATION SELECTION COMMITTEE

## **Purpose**

Recognize the vision and entrepreneurialism of mutual insurers.

## **Value Proposition**

Provide an opportunity for NAMIC members to learn from one another through the award program by recognizing the creative and innovative thinking of NAMIC member companies.

## Responsibilities

- Review all qualified submissions via teleconference and submit individual online scoring based on the defined award criteria;
- Participate in a conference call meeting once a year to discuss the submissions:
- Vote confidentially via an electronic survey; and
- Promote the award and the spirit of the award.

Chief Staff Liaison: Molly DiGiammarino, Director – Event Marketing & Content Development, mollyd@namic.org

Additional Staff Liaison: Crista Hassett





## NATIONAL ASSOCIATION OF MUTUAL INSURANCE COMPANIES

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