**Audience:** The Commercial Lines Seminar audience is composed of mid-to senior-level commercial lines underwriters, managers, executives, service providers, and product development professionals from property/casualty insurance companies domiciled in either the U.S. or Canada; very few conduct business outside of North America. The audience is roughly 62 percent male and more than half have been in the industry for ten or more years. We anticipate 300-325 insurance industry professionals will attend the seminar.

**Topic or Title of Presentation:**

**Committee Representatives:**

**Speaker Name:**

**Contact Information** *(please include phone and email)***:**

**Fee or Travel Expense Requirement:**

**Session Description** *(100 words or less in paragraph form)***:**

**Learning Objectives** *(please list here rather than embedding in a draft presentation):*

1.

2.

3.

**Ideas for Audience Participation** *(describe in 50 words or less or in a bulleted list how you would involve the audience and make the session interactive, lecture-style is often not the preferred way of learning for adults)*

**Video Link** *(not required but viewed favorably, YouTube videos welcome too)***:**

**Bio** *(please include here rather than attaching a separate document)***:**

*Outlines of the presentation are most welcome. Draft PowerPoint or other types of presentation software files are not necessary and rarely are viewed at the time of speaker/topic consideration.*