

CORPORATE GOVERNANCE



CHART A SUCCESSFUL COURSE FOR YOUR DIRECTORS

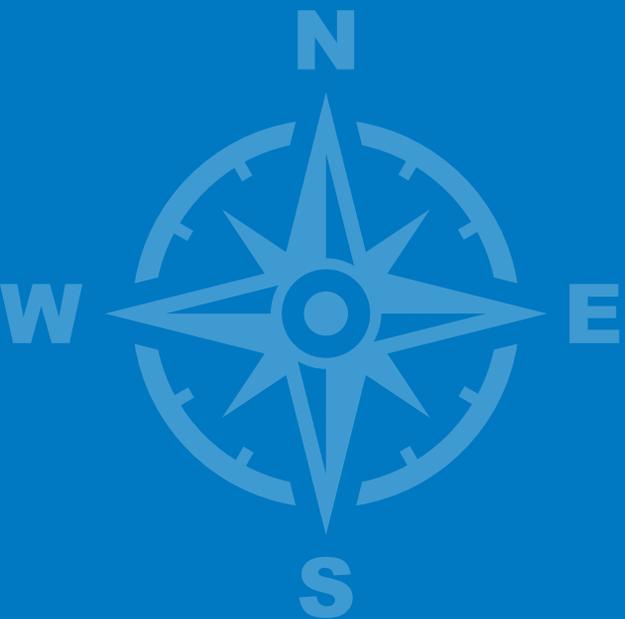
Board Educational Programs & Resources

[M] NAMIC[®]
NATIONAL ASSOCIATION OF
MUTUAL INSURANCE COMPANIES

IN THE SHIFTING LANDSCAPE OF MUTUAL INSURANCE...

WE REMAIN STEADY.

Regulations and requirements change, but at NAMIC, we are fully committed to the member companies we serve, and that commitment never wavers.



Now more than ever, your board faces evolving policies and practices that impact the way they govern. From CGAD filing deadlines and disclosures to never-before-available benchmarking tools, we can walk you and your board through everything you need to navigate the changing tides within the industry.

That's why we dedicate so much time and energy to board education through our corporate governance initiatives. We understand that your board of directors is fundamental to your company's success, and we're here to ensure they are set up with the tools they need to excel.

WHAT WE OFFER:

- *Custom-designed retreats and programs at the location of your choice, tailored to the exact needs of your board*
- *In-person education at our Directors' Bootcamp 2.0, with relevant topics and sessions, along with valuable networking and unstructured learning time*
- *Facilitated board survey and evaluation*
- *Members-only online resource toolkit*
- *Board compensation benchmarking and governance practices survey*
- *And much more for the success of your board!*

CUSTOMIZED PROGRAMS

NAMIC's corporate governance initiatives allow you to choose the educational track that fits your board and company. No matter the size or background of your board, we can help you find or design the plan that's right for you.

MEMBERS-ONLY, ON-LOCATION BOOTCAMP

If your company has a large board or one that needs development in specific governance areas, NAMIC can design and deliver a customized educational program that meets your unique needs.

You can hold the event at your corporate headquarters, or you may select an off-site location to give your board members a retreat they will never forget.

Our expert faculty will share best practices on corporate governance in timely and relevant sessions that will allow your board to gain a firm grasp on governance basics, complex business strategies, investing, and more.

From beginning to end, we will ensure your customized curriculum meets your board's educational goals. We will provide a comprehensive list of courses and faculty from which you can choose for your retreat. But if your board has needs beyond our standard program, we will create tailored courses just for your company. We also can assist in managing the event, including tasks such as booking venues and handling logistics.

AVERAGE PRICING: \$6,500-\$35,000

Pricing is determined by number of courses desired and faculty required.

LEARN MORE AT: www.namic.org/edu/corpgovprogram

POPULAR TOPICS:

- *Corporate governance and the role of the board*
- *New regulations, CGAD, and what it means for your board*
- *Basic understanding of financial statements*
- *Succession planning and management*
- *The board's role in strategic planning*
- *Reinsurance*

CONTACT:

Susan Morgan

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NEW CONSULTING SERVICES PROGRAM

The Consulting Services program, a new initiative starting in 2019, goes beyond providing educational sessions done as part of our directors' educational resources (Bootcamp/Customized Programs) by offering consulting practices for operational excellence. Examples of the types of consulting through this program may include but are not limited to:

- Facilitated strategic planning sessions helping leaders formalize actionable plans
- Development of succession planning policies/processes and assisting with the execution those plans
- Serve as a consultant in recruiting new board members and/or executive staff by assisting in the interview and evaluation process
- Reviewing underwriting guidelines or assisting in the re-underwriting of an existing book of business

LEARN MORE AT: www.namic.org/edu/corpgovprogram



CONTACT:

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"NAMIC listened and tailored the presentation to meet our objectives at our board of directors' retreat. Jim Kennedy did an outstanding job of leading the session and utilized his unique background to effectively reach the audience."

—Kim Smith, President and CEO | Indiana Farmers Mutual Insurance Company | Indianapolis, IN

DIRECTORS' BOOTCAMP 2.0 EVENT



Directors' Bootcamp 2.0 is the latest update to our popular in-person educational program. Open to both members and non-members, Directors' Bootcamp is a two-day interactive seminar tailored to boards of directors. The program provides board members the tools and the knowledge they need to effectively govern within the mutual insurance industry.

- The perfect in-person, interactive getaway for smaller boards
- Concurrent sessions focused on strategic issues that matter to your business
- Updates on major legislative and regulatory issues impacting the property/casualty insurance industry, including new CGAD requirements
- Unstructured learning time between sessions with unlimited access to faculty and peers – the best value for your investment
- Peer-to-peer roundtable discussions
- Networking opportunities with board members from property/casualty insurance companies

The subject matter and scope of all Bootcamp topics are designed to benefit board members of both multi-line and mono-line companies. Each of the sessions presented at Directors' Bootcamp 2.0 are structured to enhance knowledge of relevant subjects, encourage discussion among peers, and provide opportunities to interact with experts in the field.

PRICING: Member \$1,695 | Non-Member \$1,895

LEARN MORE AT www.namic.org/edu/dbc

Directors' Bootcamp 2.0 is proudly sponsored by 

Additional Information regarding NAMICO insurance benefits is available at www.namicinsurancesolutions.com

ARE YOU READY FOR BOOTCAMP?

We're ready to help! Our educational consultants will walk you through the programs we offer to determine the courses, location, time, and budget that work best for you. We're here to design the program that's right for your board.

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"NAMIC's Directors' Bootcamp 2.0 is a great program allowing the directors to get a more realistic look at what their responsibilities are, to become more familiar with the insurance industry as a whole, and how the board of an insurance company should operate."

— Byron Long, President/CEO | Allegany Insurance Group | Cuba, NY

GOVERNANCE RESOURCES



BOARD EVALUATION SURVEY & FACILITATED DISCUSSION

Before setting up your custom Bootcamp or retreat, we want to help you identify the topics that are most important to your board. Our confidential board evaluation survey will do just that, including:

- Confidential survey conducted in advance of your retreat
- Report of survey results to leadership
- Presentation and facilitated discussion of survey results at your board retreat, including benchmarks from our survey work with fellow NAMIC members

MEMBER PRICING STARTS AT \$6,500

CONTACT:

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ONLINE RESOURCE CENTER

The Corporate Governance Resource Center is available to members on the NAMIC website. This resource center is dedicated to providing NAMIC member companies the most up-to-date information on corporate governance policies and practices for all your needs, including:

- Publications on practices and research
- On-demand governance presentations by NAMIC and other experts
- Sample policies, charters, and bylaws
- Forms

VISIT: www.namic.org/resources/governance

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GOVERNANCE PRACTICES AND BOARD COMPENSATION SURVEY

Want to know how other boards are compensated and what governance practices they're using?

Our annual survey of director compensation and board operations practices offers you the benchmarking tool you need to ensure your board compensation and processes are on par with similar companies.

- Governance practices
- Remuneration and benefits
- Committee structure and meeting schedule
- Succession planning and evaluation
- Education and risk oversight
- Meeting materials distribution and technology usage

LEARN MORE AT: www.namic.org/products/boardcomp

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FREE TO MEMBERS

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MEMBER PRICING:

Participant \$549

Purchaser \$749

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"NAMIC's corporate governance education is the best in our industry. As regulators continue to focus on governance, being able to partner with NAMIC has ensured that our board is fully prepared for the changing environment we all find ourselves in."

— Kurt F. Bock, Chief Executive Officer (retired) | COUNTRY Financial | Bloomington, IL