



LUNCH & LEARN WEBINAR SERIES



Demystifying Privacy/Data Breach and Cyber Coverages

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Eduard Goodman graduated from the University of California, Irvine with a Bachelor of Arts in English. Upon graduation, he moved to Switzerland where he worked for MIGROS Genossenschaft, one of Switzerland's largest business enterprises. Upon returning to the United States, Eduard attended the University of the Pacific's McGeorge School of Law where he received his Juris Doctor with a dual concentration in intellectual property and international law.

While at McGeorge, Eduard studied under U.S. Supreme Court Justice Anthony Kennedy at a summer program in Salzburg, Austria, where he received a certificate in international legal studies from Salzburg University's Austro-American Institute of Education.

After receiving his law degree, Eduard completed his Master of Laws in international business and trade law at Erasmus Universiteit Rotterdam in the Netherlands, becoming the first American attorney to confer that degree at Erasmus.

Eduard has researched comparative privacy law at the International Court of Justice in the Hague, which was where he worked on his LL.M. dissertation titled: "Conflicts in Regional Approaches to Privacy and Personal Data Protection in Transnational Business: A comparative look at the policies and laws of the E.U. and U.S.A."

Eduard served as the 2008-2009 section chair and is the chair-elect of the technology and e-commerce section of the Arizona Bar. He has his Certified Information Privacy Professional (CIPP) designations for the United States, Canada, and European Union. He writes for and lectures to other professionals on a variety of subjects ranging from international data protection policies to cyber liabilities to data breach insurance.

Session Description:

Does your company offer cyber liability policies? What was once confined to the specialty and London markets has evolved into common coverage that carriers must offer to remain competitive in the commercial insurance space.

Join NAMIC and **Eduard Goodman, chief privacy officer at IDT911**, to learn the differences between cyber and privacy breach policies and the specific coverages in each type of policy. The differing needs of the small to mid-sized business and much larger companies will also be discussed.



The webinar will cover how these privacy/data breach coverages work in practice from a claims perspective to dispel the myths around the need for reinsurance. Discover why any carrier – from the smallest regional mutual insurer to the largest national and international carriers – can develop its own privacy/data breach insurance offerings while retaining important premium dollars.

Learning Objectives:

- Understand the difference between cyber policies and privacy breach policies;
- Understand what a small or-mid-size business versus a Fortune 1000 company needs in these policies; and
- Understand how the coverages work and how carriers can develop their own offerings.