



COMMUNICATIONS + MARKETING WORKSHOP

October 6-8, 2014
The Chase Park Plaza • St. Louis, MO.



Deep-Dive Session: The Decisions Leaders Make Daily

Wednesday, October 8 8:00 a.m. – 12:00 p.m.

Tony Richards
Founder and Senior Partner
Clear Vision Development Group
Columbia, Mo.

Tony Richards is founder and Senior Partner of Clear Vision Development Group, a leadership and organizational development company. Tony makes his home in Columbia, MO with his wife and partner, Ann Marie. In addition to Clear Vision, they also own Word Marketing, Horizon Research Services, and Fusion Production & Design.

Tony was a C-level executive for 20 years, starting in 1985. He has published over 300 articles on leadership and business and is a regular columnist for the leadership website #BeALeader, Columbia

Business Times, The Rainmaker Group and Essex Business Strategists of Europe. Tony publishes a weekly newsletter, Clear Vision Weekly, a weekly audio podcast and an online video series, Clear Vision TV. His first published book will be available in 2014, entitled “100 Big Ideas to Enhance Your Leadership, Life and Business”.

Some of his consulting clients include Crockett Engineering, Johnston Paint & Decorating, True Son Exteriors, Williams Keepers Accounting Consultants, MFA Oil, MFA, Inc., Landmark Bank, ABC Laboratories and various others. Some of his global clients have included Target, Bank of America, AT & T, Conoco Phillips and others.

Tony is a topical, content-oriented business speaker, strategic facilitator, trainer and business expert, having delivered over 500 presentations and addressing over 100,000 executives in the last 20 years. He consistently delivers power-packed home-run presentations. He is known for inspiring leaders providing optimism, hope, and enthusiasm and providing practical tools his audience can put to use immediately. Tony's simple truths are wound through some interesting and humorous stories about growing up in a family business, sports, teamwork, strategy and leadership. Tony mixes complex business and leadership concepts with simple practical how to advice.

Tony was recently named number 27 of the Top 100 Leadership Experts to follow on Twitter. You can follow him on twitter @tonyrichards4 and his company website is www.clearvisiondevelopment.com.